

METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY

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April 28, 2011

Dear QCN Contractor,

On April 19, Mayor Dean announced the launch of his latest green initiative called Nashville Energy Works (NEW). With funding from the Department of Energy and the Southeast Energy Efficiency Alliance, Nashville Energy Works is a public/private partnership between Metro Government, TVA, and NES to promote energy efficiency in Nashville's existing homes.

The Mayor's Office has initially offered 700 free in-home energy evaluations through TVA's existing In-Home Energy Evaluation Program, which are available on a first-come, first-served basis. Those evaluations are going quickly, and we expect all of them to be scheduled within a week. Regardless of whether they receive a free evaluation, every Davidson County homeowner that signs up for NEW will be eligible for the following benefits:

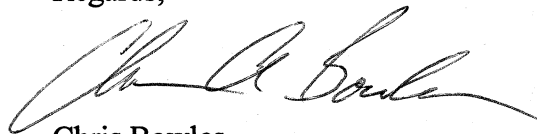
- A \$200 cash rebate for completing enough measures to achieve at least 15% projected energy savings. As part of the In-Home Energy Evaluation, TVA's energy advisors will issue each homeowner an "Energy Action Plan." That Plan will contain a list of recommended measures and the percentage savings associated with each measure. The homeowner can use the Energy Action Plan to decide on a combination of measures that adds up to 15% projected energy savings.
- Possible \$50 monthly credits on the homeowner's NES bill – for up to a maximum of six months – when the homeowner signs up for NEW as part of a team. Teams are limited to six homeowners, and the more team members who reach the 15% threshold, the longer the credit lasts. For example, if five members of a six-member team reach that threshold, each of those five members will receive \$50 off their NES bills for five months. Homeowners will be able to sign up for teams on NashvilleEnergyWorks.org starting in mid-May.

These incentives are in addition to the existing incentives offered by TVA through the In-Home Energy Evaluation Program. That means that a homeowner that spends at least \$1000 on recommended measures that add up to projected energy savings of at least 15% automatically will be eligible for \$700 in incentives through NEW. Up to \$300 in additional incentives are available if that homeowner creates or joins a team.

As a valued member of TVA's Quality Contractor Network, NEW will serve as an additional promotional resource to engage existing and potential customers. Any homeowner who has had an evaluation on or after February 21, 2011, may participate in NEW and will qualify for our incentives, except for the free evaluation. Please contact Luke Gebhard, Energy Efficiency Program Director, at 615-880-2696 or Luke.Gebhard@nashville.gov if you have any questions about Nashville Energy Works.

Please be on the lookout for a follow-up invitation to a contractor summit to discuss the program in greater depth. We look forward to your cooperation and support in promoting this program.

Regards,

A handwritten signature in black ink, appearing to read "Chris Bowles". The signature is fluid and cursive, with a long horizontal stroke at the end.

Chris Bowles
Director
Mayor's Office of Environment and Sustainability